



**ARTA FLOOR**  
Stand on Excellence

QUALITY IN A  
SERVICE OR PRODUCT  
IS NOT WHAT YOU  
PUT INTO IT. IT IS  
WHAT THE CUSTOMER  
GETS OUT OF IT

**PETER DRUCKER**



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# CHEVRON & HERRINGBONE

PRODUCT DETAILS &  
INSPIRATIONS



**OUR PRODUCTS**

Laminate Flooring  
Engineered Flooring  
Bamboo Flooring  
Vinyl & Hybrid Flooring  
Carpet Tiles

**HERRINGBONE & CHEVRON**

Parquetry and patterned timber floors are a style of flooring that includes designs such as herringbone and chevron.

These patterns are great ways to add character and style to any interior and are becoming increasingly popular as people are discovering what the French have known for centuries.

Parquetry has the same low-maintenance and scratch proof qualities as regular timber floors, in a more fancy way!

We have a good reputation in the market for the quality and craftsmanship when it comes to installing complex patterns and parquetry.



East Melbourne Heritage House

**ABOUT US**

Arta floor's core values have roots in forming relationship between fine craftsmanship and detailed design. The word 'arta' means pure in ancient languages which perfectly captures our passion and endeavour to deliver pure and humble value to the industry. Our founders have strong backgrounds in working with wood and delivering unique spaces.

**OUR SERVICES**

We provide end to end services to residential & commercial markets. Our services include:

- Supply of any kind of timber flooring to residential & commercial market.
- Installation
- Experts in luxury patterns such as herringbone and chevron
- Sand & Polish
- Stairs



## RESIDENCE HAWTHORN

Renovated House  
Herringbone Pattern  
European Oak  
Engineered Boards



## HERITAGE HOUSE EAST MELBOURNE

Restoration House  
Herringbone Pattern  
European Oak  
Solid Timber



## RESIDENCE CAULFIELD

Brand new house  
Chevron Pattern  
American Oak  
Engineered Boards